

BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2017

BRS Income (01/01/17 thru 12/31/17)

	<u>Income Earned</u>	<u>Income Received</u>
<u>Donations Received:</u>	\$1,247.08	\$1,195.72
Donations	\$1,247.08	
PayPal Fees	<u>- 51.36</u>	
NET:	\$1,195.72	
<u>Affiliate Sales Received:</u>	830.85	816.66
Amazon	\$376.94	
Luna Sandals	47.21	
Soft Star Shoes	9.10	
Xero Shoes	397.60	
PayPal Fees	<u>- 14.19</u>	
TOTAL:	\$816.66	
<u>Affiliate Sales Pending (2018):</u>		
Amazon	\$90.13	
Xero Shoes	<u>149.14</u>	
TOTAL:	\$239.27	
<u>Merchandise Sales Received:</u>	120.97	120.97
Zazzle	<u>\$120.97</u>	
TOTAL:	\$120.97	
<u>Merchandise Sales Pending (2018):</u>		
Zazzle	<u>\$38.11</u>	
TOTAL:	\$38.11	
<u>Advertising:</u>	75.00	75.00
Minimal Sandals	<u>\$75.00</u>	
TOTAL:	\$75.00	
GRAND TOTAL:	\$2,273.90	\$2,208.35

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BRS Expenses (01/01/17 thru 12/31/17)

Website:\$1,368.39

Web Development-Audentio	\$79.00
Forum License XenForo	40.00
Domain Hosting & Backup-Audentio	1,200.00
Domain Name/s-Go Daddy	53.51
Search Engine Visibility-Go Daddy	35.88
Secure Sockets Layer (SSL) Certificate	34.00
TOTAL:	\$1,368.39

Taxes/Filings:250.00

LLC Tax Filing-Tax Facts	\$200.00
LLC Renewal-GA Secretary of State	50.00
TOTAL:	\$250.00

Other:43.14

IBRD Tee Shirt Winner	\$29.81
Internet Security/Anti-Virus-McAfee	13.33
TOTAL:	\$43.14

GRAND TOTAL:

\$1,661.53

BAREFOOT RUNNERS SOCIETY

2018 Yearly Forecasted Expenses

Domain Hosting & Backup	\$1,200.00
Website Development	250.00
Secure Sockets Layer (SSL) Security Protocol	25.00
Forum License	40.00
Domain Name Registration/Reservation	125.00
Search Engine Visibility	40.00
Internet Security/Anti-Virus	15.00
LLC Filing	50.00
Tax Filing, LLC (proposed)	200.00
Other	<u>200.00</u>
TOTAL:	\$2,145.00