

BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2014

BRS Income (01/01/14 thru 12/31/14)

	<u>Income Earned</u>	<u>Income Received</u>
<u>Donations Received:</u>	\$2,585.65	\$2,481.44
Donations	\$2,585.65	
PayPal Fees	<u>- 104.21</u>	
NET:	\$2,481.44	
<u>Ad Revenue Received:</u>	240.00	240.00
Lems Shoes	<u>\$240.00</u>	
TOTAL:	\$240.00	
<u>Affiliate Sales Received:</u>	171.51	100.40
Luna Sandals	\$ 7.30	
Soft Star Shoes	32.34	
Xero Shoes	72.26	
PayPal Fees	<u>- 11.50</u>	
TOTAL:	\$100.40	
<u>Affiliate Sales Pending (threshold not met):</u>		
Amazon	\$20.11	
Soft Star Shoes	<u>28.00</u>	
TOTAL:	\$48.11	
<u>Merchandise Sales Received:</u>	386.95	340.73
Zazzle	<u>\$340.73</u>	
TOTAL:	\$340.73	
<u>Merchandise Sales Pending:</u>		
Zazzle	<u>\$46.22</u>	
TOTAL:	\$46.22	
GRAND TOTAL:	\$3,384.11	\$3,162.57

BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2014

BRS Expenses (01/01/14 thru 12/31/14)

Website:		\$1,868.77
Web Development-Waindigo	\$775.39	
(Refund for work not done in 2013)	-463.21	
Service-Waindigo		
(May thru July)	269.12	
Backup Service-Waindigo/iBackup	228.90	
Domain Hosting-Host Gator	879.45	
(Not Charged for August Due to Site Outage)		
Domain Name/s-Go Daddy	110.35	
Search Engine Visibility-Go Daddy	35.88	
Anti-Virus/McAfee	8.95	
Office/Microsoft		
(Special Price for Airline Employees)	<u>23.94</u>	
TOTAL:		\$1,868.77

Computer Equipment:		464.00
Toshiba Satellite Laptop	\$424.00	
(Charged BRS half of the purchase price)		
Computer Mice	<u>40.00</u>	
TOTAL:		\$464.00

Taxes/Filings:		159.00
LLC Tax Filing-Tax Facts	\$109.00	
LLC Renewal-GA Secretary of State	<u>50.00</u>	
TOTAL:		\$159.00

Promotion:		90.84
IBRD Promotion-Facebook	\$60.00	
IBRD Tee Shirt Design Contest Winner Prize-Zazzle	<u>30.84</u>	
TOTAL:		\$90.84

GRAND TOTAL: **\$2,582.61**

BAREFOOT RUNNERS SOCIETY

2015 Yearly Forecasted Expenses

Website Hosting	\$1,000.00
Website Development	1,000.00
Domain Name Registration/Reservation	75.00
LLC Filing (GA Secretary of State)	50.00
Tax Filing, LLC (proposed)	109.00
Other	<u>200.00</u>
TOTAL:	<u>\$2,434.00</u>