

# BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2013

## BRS Income (01/01/13 thru 12/31/13)

	<u>Income Earned</u>	<u>Income Received</u>
<b><u>Donations Received:</u></b> .....	<b>\$3,004.40</b> .....	<b>\$2,907.60</b>
Donations	\$2,407.60	
Hood to Coast Sponsor-Soft Star Shoes	500.00	
PayPal Fees	<u>- 96.80</u>	
NET:	\$2,810.80	
<b><u>Ad Revenue Received:</u></b> .....	<b>148.34</b> .....	<b>145.05</b>
Luna Sandals	\$11.95	
Xero Shoes	92.64	
VivoBarefoot/Terra Plana	40.46	
PayPal Fees	<u>3.29</u>	
TOTAL:	\$145.05	
<b><u>Affiliate Sales Received</u></b> .....	<b>\$17.41</b> .....	<b>10.05</b>
Amazon	<u>\$10.05</u>	
TOTAL:	\$10.05	
<u>Affiliate Sales Pending (threshold not met):</u>		
TOTAL:	\$7.36	
<b><u>Merchandise Sales Received:</u></b> .....	<b>\$340.83</b> .....	<b>293.78</b>
Zazzle	<u>\$293.78</u>	
TOTAL:	\$293.78	
<u>Merchandise Sales Pending:</u>		
Zazzle	<u>\$47.05</u>	
TOTAL:	\$47.05	
<b>GRAND TOTAL:</b>	<b>\$3,510.98</b>	<b>\$3,356.48</b>

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## BRS Expenses (01/01/13 thru 12/31/13)

**Website:** .....\$1,963.13

Web Development-Waindigo	\$744.96
Backup Service-Waindigo/iBackup	216.17
Domain Hosting-Host Gator (Jan. thru Dec.)	917.76
Domain Name/s-Go Daddy	33.41
Search Engine Visibility-Go Daddy	35.88
SnagIt UpgradeCapture Software Upgrade	<u>14.95</u>
TOTAL:	\$1,963.13

**Taxes/Filings:** .....159.00

LLC Tax Filing-Tax Facts	\$109.00
LLC Renewal-GA Secretary of State	<u>50.00</u>
TOTAL:	\$159.00

**Promotion:** .....116.40

IBRD Promotion-Facebook	\$32.17
IBRD Tee Shirt Design Contest Winner Prize-Zazzle	38.59
VFF Contest Winner Reimbursement-VFF	<u>45.64</u>
TOTAL:	\$116.40

**Misc.:** .....528.99

BRS Trademark Processing	<u>\$528.99</u>
TOTAL:	\$528.99

**GRAND TOTAL:** **\$2,767.52**

# BAREFOOT RUNNERS SOCIETY

## 2014 Yearly Forecasted Expenses

Website Hosting	\$1,000.00
Website Development	1,000.00
Domain Name Registration/Reservation	75.00
LLC Filing (GA Secretary of State)	50.00
Tax Filing, LLC (proposed)	109.00
Other	<u>200.00</u>
<b>TOTAL:</b>	<b><u>\$2,434.00</u></b>