

BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2012

BRS Income (01/01/12 thru 12/31/12)

	<u>Income Earned</u>	<u>Income Received</u>
<u>Donations Received:</u>	\$3,049.00	\$2,935.55
Donations	\$3,049.00	
PayPal Fees	<u>- 113.45</u>	
NET:	\$2,935.55	
<u>Ad Revenue Received:</u>	190.00	190.00
Kigo Footwear	\$100.00	
Unshoes Minimal Footwear	45.00	
BTB Sunglasses	<u>45.00</u>	
TOTAL:	\$190.00	
<u>Affiliate Sales Received</u>	70.13	11.75
Amazon	<u>\$11.75</u>	
TOTAL:	\$11.75	
<u>Affiliate Sales Pending (threshold not met):</u>		
Amazon	\$8.99	
Invisible Shoes	37.44	
Luna Sandals	11.95	
Terra Plana-Buy.at	<u>Offline</u>	
TOTAL:	\$58.38	
<u>Merchandise Sales Received:</u>	458.85	393.74
Zazzle	<u>\$393.74</u>	
TOTAL:	\$393.74	
<u>Merchandise Sales Pending:</u>		
Zazzle	<u>\$65.11</u>	
TOTAL:	\$65.11	
GRAND TOTAL:	\$3,767.98	\$3,531.04

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BRS Expenses (01/01/12 thru 12/31/12)

Website:		\$3,231.76
Hard Drive	\$94.34	
Graphics-Garabrant	23.00	
Simple Forms-Liquid Pro	25.00	
Simple Ads-Mercenary Design	44.03	
Chapter Migration to XenForo-gConverter	270.00	
XenForo Site License	140.00	
XenForo Training-Waindigo	162.21	
Web Development-Waindigo	1,468.25	
Domain Name/s-Go Daddy	265.46	
Domain Hosting-AIS Solutions (Jan. thru Mar.)	150.00	
Domain Hosting-Host Gator (Jan. thru Dec.)	<u>589.47</u>	
TOTAL:		\$3,231.76

Taxes/Filings:		359.00
INC Tax Filing-Tax Facts	\$200.00	
LLC Tax Filing-Tax Facts	109.00	
LLC Renewal-GA Secretary of State	<u>50.00</u>	
TOTAL:		\$359.00

Printing/Checks:		44.06
Harland Business Checks	\$44.06	
TOTAL:		\$44.06

Promotion:		87.33
Shirt-SoHo Clinic	\$27.33	
Flyers-SoHo Clinic	<u>60.00</u>	
TOTAL:		\$87.33

Misc.:		10.03
PayPal Fees (non-donation fees)	\$10.03	
TOTAL:		\$10.03

GRAND TOTAL: **\$3,732.18**

BAREFOOT RUNNERS SOCIETY

2013 Yearly Forecasted Expenses

Website Hosting	\$650.00
Website Development	1,500.00
Domain Name Registration/Reservation	150.00
LLC Filing (GA Secretary of State)	50.00
Tax Filing, LLC (proposed)	200.00
Other	<u>Unknown</u>
TOTAL:	\$Unknown