

BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2011

BRS Income (01/01/11 thru 12/31/11)

	<u>Income Earned</u>	<u>Income Received</u>
<u>Donations Received:</u>	\$3,367.00	\$3,248.17
Donations	\$3,367.00	
PayPal Fees	<u>- 118.83</u>	
NET:	\$3,248.17	
<u>Ad Revenue Received:</u>	665.00	620.00
Branca Running	\$135.00	
Good for the Soles	200.00	
MESP, Inc. (Merrell D&D)	45.00	
STEM Footwear	140.00	
Kigo Footwear	<u>100.00</u>	
TOTAL:	\$620.00	
<u>Ad Revenue Pending:</u>		
Unshoes	<u>\$45.00</u>	
TOTAL:	\$45.00	
<u>Affiliate Sales Received</u>	246.23	155.45
Amazon	\$48.13	
Road ID	4.00	
Invisible Shoes	61.33	
ZEM Footwear-Webgains	<u>41.99</u>	
TOTAL:	\$155.45	
<u>Affiliate Sales Pending (threshold not met):</u>		
Luna Sandals	11.95	
Road ID	1.85	
Terra Plana-Buy.at	22.28	
ZEM Footwear-Post Affiliate Pro	36.00	
ZEM Footwear-Webgains	<u>18.70</u>	
TOTAL:	\$90.78	
<u>Merchandise Sales Received:</u>	793.82	757.17
Zazzle	\$749.65	
StrayTats	<u>7.52</u>	
TOTAL:	\$757.17	
<u>Merchandise Sales Pending:</u>		
Zazzle	<u>\$36.65</u>	
TOTAL:	\$36.65	
GRAND TOTAL:	\$5,072.05	\$4,780.79

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BRS Expenses (01/01/11 thru 12/31/11)

Website:		\$3,321.66
Web Development-AIS Solutions	\$2,700.00	
Web Development-Matt Moore	155.00	
Database Conversion-gConverter	100.00	
Domain Name/s-Go Daddy	57.52	
Drupal Software-Lynda	59.14	
Domain Hosting-Green Geeks (Jan-Feb.)	100.00	
Domain Hosting-N/A (Mar. thru Sept.)	0.00	
Domain Hosting-AIS Solutions (Oct. thru Dec.)	<u>150.00</u>	
TOTAL:		\$3,321.66

Taxes/Filings:		480.00
INC Federal Filing-Tax Facts	\$345.00	
LLC Filing-Georgia Secretary of State	100.00	
Dissolutions of AOI-Florida Department of State	<u>35.00</u>	
TOTAL:		\$480.00

Accounting:		79.97
Accounting Software (Quicken)	<u>\$79.97</u>	
TOTAL:		\$79.97

GRAND TOTAL: **\$3,881.63**

BAREFOOT RUNNERS SOCIETY

2012 Yearly Forecasted Expenses

Website Hosting	\$650.00
Website Development	Unknown
Domain Name Reservation	250.00
LLC Filing (GA Secretary of State)	50.00
Tax Filing, LLC (proposed)	250.00
Other	Unknown
TOTAL:	\$Unknown