

*BAREFOOT RUNNERS SOCIETY FINANCIAL SUMMARY 2023

BRS Income (01/01/23 thru 12/31/23)

	<u>Income Earned</u>	<u>Income Received</u>
<u>Donations Received:</u>	\$897.37	\$847.86
Donations	\$897.37	
PayPal Fees	<u>- 49.51</u>	
NET:	\$847.86	

<u>Affiliate Sales Received:</u>	439.97	435.47
Amazon	\$4.50*	
Xero Shoes	<u>435.47</u>	
TOTAL:	\$439.97	

<u>Affiliate Sales Pending (2023):</u>	
Amazon	\$4.50
TOTAL:	\$4.50*

*Earnings fall below payout threshold

<u>Merchandise Sales Received:</u>	1.15	0.00
Zazzle	\$1.15*	
Zazzle Fees	<u>- 0.00</u>	
TOTAL:	\$1.15	

<u>Merchandise Sales Pending (2022):</u>	
Zazzle	\$1.15
TOTAL:	\$1.15*

*Earnings fall below payout threshold

GRAND TOTAL:	\$ 1,338.49	\$ 1,283.33
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BAREFOOT RUNNERS SOCIETY

FINANCIAL SUMMARY 2023

BRS Expenses (01/01/23 thru 12/31/23)

Website:\$3,562.62

Domain Hosting & Backup-Audentio	\$1,380.00
(Price increased from \$100 to \$120 began in April)	
XenForo License	55.00
Domain Name/s-Go Daddy	68.51
Search Engine Visibility-Go Daddy (Bonus)	47.88
Website Upgrade (Labor)	1,700.50
Website Upgrade (Modules)	<u>310.73</u>
TOTAL:	\$3,562.62

Other:18.00

Internet Security/Anti-Virus	\$18.00
TOTAL:	\$18.00

Taxes/Filings:775.00

LLC Tax Filing-Tax Facts	\$200.00
LLC Renewal-GA Secretary of State	50.00
Trademark Renewal-10 Year	<u>525.00</u>
TOTAL:	\$775.00

GRAND TOTAL: **\$4,355.62**

BAREFOOT RUNNERS SOCIETY

2024 Yearly Forecasted Expenses

Domain Hosting & Backup	\$1,440.00
Forum License	55.00
Domain Name Registration/Reservation	70.00
Search Engine Visibility	50.00
Internet Security/Anti-Virus	20.00
LLC Filing	50.00
Tax Filing, LLC (proposed)	<u>200.00</u>
TOTAL:	\$1,885.00